



ELISA ALDINI

ART DIRECTOR
MOTION GRAPHIC DESIGNER

PROFESSIONAL PROFILE

Art Director and Motion Graphic Designer with over ten years of experience in television and large-scale event communication.

Co-founder of a post-production studio in Rome; managed and produced video projects for major companies and institutions such as Enel, Renault, TIM, Kerakoll, FIAT, Regione Lazio, etc., as well as for various TV channels including RAI, FOX, La7, National Geographic Channel, History Channel, etc. Currently based in the province of Modena, working as a freelance collaborator with various agencies (UFO.ADV, Tionis, Kreativerhof Berlin, UNIMORE), producing innovative video content for multiple platforms: social media, events, television.

WORK EXPERIENCE

Video content ideation and production for:

- **TV Channels:** Discovery Channel, RAI1, RAI2, FOX Life, National Geographic Channel, La7, Discovery Real Time, History Channel, LaEffeTV, etc.
- **Events:** ROMA2024 – Athletics Championships, FIAT, Renault, Autostrade per l'Italia, Nissan, Wind, TIM, Poste Italiane, UNIONCAMERE, Coop, etc.
- **Corporates:** Enel, Poste Italiane, Kerakoll, FMG Iris Group, La Fenice, Gresmalt, Paul Ceramiche, ItalCer Group, Mirage, GCR, etc.
- **Institutions:** Department of Civil Protection, Forum PA, Wareg, Municipality of Rome, etc.

COLLABORATED WITH VARIOUS STUDIOS AND AGENCIES

UFO.ADV, UNIMORE, FilandoLaRete, Tionis, Kreativerhof Berlin, Toro Produzioni, Fremantle Media, Wilder, iDOC, Nexting, Gruppo Infinity Entertainment, Unimore, Pulse Media Group, Todos Contentos, Cicuta produzioni, Endemol, MadDol, Dip Protez Civile, EVR Media...

EDUCATION

- IED Milan – Visual Communication
Specialization in Video Design –
Final grade: 100/100 cum laude
- A. Sorbelli - Scientific High School

LANGUAGES

- Italian – Native
- English – Basic

SKILLS SUMMARY

- **Autonomy:** Able to organize and manage work independently, even remotely
- **Attention to Detail:** Meticulous care in every aspect of the production
- **Teamwork:** Strong collaboration and interpersonal skills
- **Problem Solving:** Creative and timely resolution of challenges while meeting deadlines
- **Project Management:** Planning and coordinating a variety of projects
- **Multitasking:** Skilled at managing multiple projects simultaneously
- **Stress Management:** Works well under pressure and maintains goal focus
- **Client Relations:** Excellent communication with clients from diverse sectors

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SKILL SUMMARY

- Art direction
- Post-production supervisor
- Motion graphic design
- Video/Audio Editing
- Color correction
- Post-production team coordination

SOFTWARE

- After Effects - advanced
- Premiere Pro - advanced
- Adobe Photoshop
- Adobe Illustartor